

## European Partnership on Sports

### Summary:

The European Commission wants to promote sports in local communities through all local stakeholders. Based on "Erasmus for All" (2014-20), the Commission has called for proposals for funding of transnational projects focusing on raising awareness of effective ways to promote sports at a local municipal level with close cooperation between local authorities and stakeholders.

There is a clear desire for a strong visibility locally, while focusing on transnational networking through good practice within the field of sports in collaboration between public and nonprofit organizations.

This application relates to Section C of the Call for Proposals DG EAC No EAC/S06/2012:

- C) Awareness-raising about effective ways of promoting sport at municipal level

### Background:

Sport in Europe has many different rationales including development, learning, formation, talent development and education and thus sporting activities are being legitimized in different sectors with different faces within the public, private and voluntary sector. Being an educational institution for welfare professions, we focus on the common and inclusive potentials of sport in relation to the wellbeing, development, health, formation and education of children and young people. Today there is a documented link between physical activity and learning, regardless of age, and similar relationships exist within physical and mental health, motor development and social relations.

In what ways is this knowledge implemented in different European contexts and how are new initiatives developed, practiced and anchored within this field?

Therefore, we are interested in sharing and gathering practices, experiences and reflections based on a desire for mutual openness, challenges and inspiration across national, cultural and sectorial traditions. On this background, we are looking for project participants who want to work with the following purposes.

### Purpose:

The project should be idea-generating on how more sport can be put on the agenda in the future by:

- Identifying existing initiatives such as objectives, methods, strategies and the effects of those promoting sporting activities for children and young people at a municipal level.
- Experience exchange
- Testing and developing new and innovative strategies in this field

## **Deliveries/activities of the project**

1.  
Identification of the methods employed in nine EU countries in order to promote sport locally through sport institutions with the existing different rationales and types of initiatives.
2.  
Launching of a joint development focus on key issues that are universal for children who are 6 - 16 years old.  
i) The development focus should be described in a contractual framework which is based on the evidence found in the area describing development, learning, wellbeing and health, and connection with lifelong learning and cultural development of individuals in a social context for instance via association activities or an active lifestyle.
3.  
Create space for innovative processes between the Member States in order to form the basis for development projects combined with the transparency of the project participants' differing national conditions within this area.
4.  
Initiate nine pilot development projects within the common harmonious context.
5.  
Create an EU network for municipalities and sport institutions that can work on the development of permanent, integrated and efficient methods in the daily operation of municipal tasks.

## **Organizing**

VIA UC is the project owner and sparring partner on the overall project in collaboration with KOSMOS. They are responsible for co-ordination, seminars, report writing etc.  
During the initiation of the development work the 9 participant countries are divided into 3 smaller groups.  
Aarhus Municipality represented by ESAA is a Danish project participant.

## **Timetable:**

### **Phases of the project.**

First phase, January 2013 - April 2013

The fundamental platform of the project is developed. Sparring sessions with participants in each country will take place through the project owner.

Second phase April 2013 - May 2013

Each country identifies best practice in the area and their own needs to promote sport locally and

develops working hypotheses in order to find the common development focus to be worked with in the network.

#### Third phase May 2013 - June 2013

There will be three days of networking in Denmark. The network meetings take the form of a development seminar, where each country presents its working assumptions and a common sparring and development process will take place. This should lead to the individual countries' development projects. Three groups will be formed transnationally with three countries in each group who are each other's' primary sparring partners during the development process.

#### Fourth phase June 2013

On the basis of the development seminar, a note concerning consensus trends and characteristics of the individual development project will be prepared.

#### Fifth phase July 2013 - December 2013

The individual countries will be working with their development project sparring with the network group.

#### Sixth phase December 2013 - January 2014

Mid-term network meeting, 2 days.

#### Seventh phase January 2014 - April 2014

Development projects continue and end no later than the 1<sup>st</sup> of April 2014.

#### Eighth phase April 2014 - May 2014

Each country prepares an evaluation report which must also contain the trends and issues which may be the subject of further development.

#### Ninth phase May 2014 - June 2014

Final seminar of the project. Submission of evaluation reports and formation of a formal network for municipalities and sport institutions in the EU.

#### Tenth phase June 2014 - July 2014

A report on the project in the form of a think tank report containing recommendations etc.

#### Eleventh stage October 2014 - December 2014

A conference in the fall including the formation of the network for everyone in the EU.

## Financial framework

Nine participating countries from the EU.

The budget for our project will be 400.000 euro of which 60 % will be co-financed by the EU. The project participants must self-finance 20 % and the remaining 20 % will be funded from third party private funding such as national sport federations.

## **Economy**

The budget is of 400.000 euro whereof 40 per cent must be co-financed, in total 160.000 euro.

Nine countries are participating in the project and thus each country must pay 17.800 euro.

Each participating country must commit to the following financial framework:

17.800 euro whereof 20 per cent must be self-financed and 20 per cent derive from external financing.

## **Suggested plan of distribution:**

### **8.900 euro must be self-financed and cover the following:**

- Hours for completion of own development project
- Hours for planning
- Hours for network participation
- Expenses in relation to the completion of the project

### **8.900 euro must be financed externally by e.g. the local authority, sports unions, ministries, funds and cover:**

- Travelling expenses
- Payment of the local authority and participation
- Hour consumption of the project
- Consultancy
- Hours for network participation

Each participating country can expect to receive around 21.000 euro in contribution to its activities.

## **What is in it for me? (What will project participants gain from the project?)**

### **Grants to the following:**

- Seminar attendance incl. accommodation etc.
- Project funds including hours for sport institutions etc.
- Network meetings in the 3- country groups
- A conference in the fall.

Everyone must contribute to expenses related to the conference and pay an amount for each project to be self-funded

- Travel expenses
- Partial financing of own project
- Remuneration of the municipality of and participation of partners
- Network participation

## **Requirements/wishes to partners**

